

# CHARITY MARATHON

## ·WHAT IS IT?

Every year TV3 (the regional TV channel) organizes a charity marathon to collect money for research to cure different illnesses. This year the marathon collected money for cancer research. In order to take part in this race people have to pay a fee and they can also donate more money.

## ·THE PROCESS:

The first steps of the project were done by the teachers, such as contacting with TV3, deciding about the best date and time for the marathon.

After this, we began to do important things, such as: publishing informative letter in the local magazine, recording a short clip to advertise the event on social networks, we also made an ad on the radio, a poster to promote it and we sent a letter to the neighbours of Vilafant and we also explained the project to our relatives and friends.

To collect more money, we made keyrings with the shape of a shirt. When the participants finished the race, we had prepared some food for them inside of a classroom. The food was some fruit, cupcakes and also hot chocolate, water and different types of juice. The food was donated by a local supermarket.

Relatives, friends, teachers and other people were helping us. They were guiding the race, collecting money, and some of them took part in the race.

The students were giving the food, standing at different places along the race, also selling the keyring even though the weather was very bad because it was raining, a lot of people participated, and we collected a lot of money (1,200 euros).

## ·RECOMMENDATIONS

- Find people who can give you things like tables, chairs...
- Find a sponsor that can give you food and drinks.
- Advertise your event through all social media.
- Choose a good day for the race.
- Find people who can help you during the whole process.

