

SECOND-HAND BOOK COLLECTION PROJECT

Our projects consist of collecting money for the NGO Children Of Africa. We thought a lot of different ideas and we did a lot of brainstorming, but it was difficult to choose one because there were a lot of great ideas.

First of all, the teacher suggested that all the class projects would be related to this NGO. Then the president of the NGO came to our high school and told us about the projects this NGO develops in a rural area of Kenya called Kinango, and we also asked her some questions.

Then we started by doing a brainstorming to find what project we could do. Then we voted for the best idea. We decided to do a second-hand book collection. Then we designed posters and we chose the most appropriate. **When we had the final version of the poster we explained the project to our parents, the others students of the high school, we sent digital posters to social media and newspapers, and we were interviewed by the local radio.** And that was our campaign launch.



When we finished the campaign launch we made the book collection. The collection lasted three days. When the collection finished the president of the NGO came to our high school to collect all the books. At Sants Jordi's Day the NGO sold the books on their book stall. Sant Jordi's Day is a Catalan tradition where the people give roses and books to other people. They got 725 euros with the second-hand book selling. The president of the NGO told us that our second-hand book collection was the biggest collection ever for this NGO.

Recommendations:

- Advertising is very important because from our experience the poster have to be very catchy and you also have to advertise everywhere (social media, radio, newspapers, paper poster in all the classroom, explaining the project in every classroom, etc).
- Having short deadlines because if you have far away deadline you think you have a lot of time and shorter deadlines make you be on track with the process and they force you to get organized.
- Having small groups (3 or 4 people)
- Organizing the tasks at the beginning of the project.
- Ask for help from people who have already done this types of project.
- Each team member should do a task according to their abilities, this way you can avoid some people wasting their time because they are motivated by the task they have to do. If they don't want to do anything we can ask them what they would like to do and you can also help them at the beginning.
- You could be helped by a professional of the topic that you are working on.